



# Is DFID 'Getting Real About Politics'?

14. December 2016

**DAC Network on Governance** 

Laura Leyser

Deputy Head Governance, Open Societies and Anti-Corruption Department

**DfID** 





# Nothing new... politics matters

- Growing evidence<sup>1</sup>: the difference between programming that supports successful developmental change and programming that fails is a deep understanding of the local political and power relations
- But understanding is not enough → need to move from thinking politically to working politically
- See also WDR 2017





### DFID has quite a long history of learning ...

- Early 2000s: Drivers of Change
- 2009: Political Economy Analysis "How to Note"
- Country Governance Analysis
- New mandatory "Country Poverty Reduction Diagnostics" and "Inclusive Growth Diagnostics" – make politics/governance analysis mandatory
  - → Identified "Politics" as the most frequent barrier to poverty reduction & growth
  - → Importance of 'politics' mainstreamed across DFID?
- ~ 120 strategic studies since 2010

**Never stop learning:** 

Stock-take of how DFID has adopted a politically informed approach





### Enabling environment?



- 37 SMART Rules
- Understanding of importance of governance & politics
- External evidence
- Improved crossgovernment cooperation

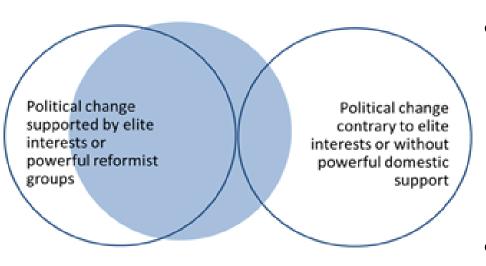


- Focus on (short-term) results
- Focus on measurable value for money
- Other UK interests
- Challenging environments





# Getting real about politics - What



- Sustainable change is most likely where interests align with partner governments/ local interests → ruthless realism
- But we can influence politics and change incentives





# Getting real about politics - How

- Deep local knowledge understanding politics & power
- Working on politics rather than around them
- Long-term processes
- Greater realism about results
- Flexible and adaptive programming

- Windows of opportunities (crisis)
- Different skill set: influencing and stakeholder management
- Different investment: time not money
- Whole-of-government approach
- Beyond aid (non-aid levers eg asset freeze)
- . . .





# Impact ? Policy & Strategy

 Some of DFID's international policy initiatives/ frameworks clearly take politics into account; e.g. tax evasion/ avoidance and anticorruption – influence elite behaviour through non-aid political and diplomatic processes

 Some DFID country strategies take politics and power more into account;

e.g. DRC, Nigeria, Nepal

- DFID's new diagnostic tools include 'politics';
- Chief economist has pushed for politically aware approach.

BUT: no evidence that a politically informed approach was systematically influencing DFID policy or country strategies





# Impact ? Programmes

- Politically smart approaches have made a difference in how DFID designs and manages programmes;
- Analysis is used to inform decisions on whether or not, and how to engage in a sector or geographical area;
- Some innovative sector programmes have adopted not only political methods but also political objectives;

e.g. Education in Pakistan (create demand for quality education)

- Politically informed approaches have supported locally led change and focus on incentives;
- Some programmes are more 'radically different' and have adopted a highly flexible and adaptive approach;

e.g. Investment Board in Nepal – Hydropower Foreign Investment Deals

**BUT: these are still exceptions** 





# Lessons for DFID: from ad hoc to systematic

- Even more cross-Government collaboration
- Good analysis is essential but not sufficient → needs resources to implement
- Greater role for local staff & focus on 'everday' political work
- Politically informed work should be default mode thinking & working politically needs to become basis across all policy, strategy and programme work
- Push boundaries of power and politics agenda beyond elites
  - include gender, social norms, inclusion/exclusion etc





# Lessons for DFID: from ad hoc to systematic ctd.

- Internal enabling environment:
  - Protect staff time & enhance skills to work on this agenda
  - Improve programme delivery systems, particularly results frameworks, annual reviews, procurement and risk management.
- Get programme implementers on board





#### Questions for discussion:

- How do other agencies deal with these issues?
- What is could the GovNet's role be in this sphere?
- How can we ensure SDG 16 is supported in a politically savvy way?

• . .